

What can you do?

The Arc of Putnam County has served since 1974 to enrich our community by helping those with developmental disabilities and their families. This is a significant outreach program that helps these individuals learn and grow in so many aspects of life.

- Becoming a sponsor by choosing a sponsorship package
- Becoming a like-kind sponsor by donating a needed item or service to help this event
- Volunteering for the event
- * Advertising for the event
- * Participating in the event



About the Beck 5K Walk/Run

Beck Automotive Group started a serious health initiative for their employees in late 2014 to help encourage their employees to get fit and add life to their years, not just years to their lives. In an effort to help promote this wellness, and to help the community, this 5K was developed to help meet both goals.

Race Fee: Entry Fee before 1/31/18- \$20.00 Entry Fee 2/1/18-6/1/18- \$25.00 Day of race registration \$35

> Registration prior to May 1st is required to be guaranteed an official race T-shirt and size.

For more information, contact Misty Guessford at 386-328-0344

4th Annual





make checks pa	Table Needed at Finish Line?	Signature:	Contact Phone:	Contact Name:	Address:	Name or Organization:
Beck Automotive Group- Beck 5k 146 Comfort Road., Palatka, Florida 32177 Email: mistyguessford@checkbeck.com	No				City:	
RUN		Date:	Contact Email:	Contact Title:	Zip:Zip:	Level of Sponsorship:

Telephone: (386) 328-0344

	PREMIER : \$750.00
•	All Gold, Silver and Bronze perks PLUS:

- Your company name will be printed on the race bibs
 - Company name/logo will be displayed on all
- participant T-shirts with the large size logo
- VIP package with 4 complimentary race entries and 4 event T-shirts
- Banners provided by sponsor will be
- prominently displayed at the race's finish line
- **Team Challenge!** Form a team and the team with the most registered participants will receive a special trophy and media recognition!

SILVER: \$250.00

- All Bronze level perks PLUS:
- You will be given an opportunity for
- complimentary display space at the event

SPONSORSHIP PACKAGES

GOLD: \$500.00

• All Silver and Bronze perks PLUS:

Company logo will be displayed in medium

- size on all participant T-shirts
- VIP package with 2 complimentary race entries and 2 event T-shirts
- Banner provided by sponsor will displayed at the race site

BRONZE: \$150.00

Your company name will be included in

- advertising and promotional materials related to the event, including posters, online website, mass emails an social media promotions
- Company name will be displayed with a link on the race website

Insertion of any marketing materials,

- premiums, samples, or coupons into all participant race bags
- Your company will be recognized on the public address system during the event
- Company name will be displayed on all participant T-shirts



